




ECCO PLUS

Certification in Sustainable
Organic Production

www.conficert.org

 info@conficert.org

 [Conficert-org](https://www.linkedin.com/company/conficert-org)

 [Conficertorg](https://www.instagram.com/conficertorg)

CERTIFICATION IN SUSTAINABLE ORGANIC PRODUCTION

ECCO Plus is a quality brand developed by CONFICERT, an international non-profit association pioneering in the development of B2C (Business to Consumers) brands.

The brand is aimed at **operators who are certified in organic production** and evaluates sustainable production practices in their operations.

The ECCO Plus brand is aligned with the principles of the 2030 Agenda and the European Green Deal.



STRUCTURE OF THE ECCO PLUS SCHEME

- MODULE **Prerequisites:** Includes the minimum conditions necessary for certification.
- MODULE **Social Responsibility:** Focused on labor, human, and ethical aspects of the operation or industry.
- MODULE **Environmental Sustainability:** Evaluates practices to reduce environmental impact and promote saving and conservation of natural resources.
- MODULE **Supplier Selection:** Ensures that suppliers meet the required sustainability and quality standards, prioritizing short supply chains.
- MODULE **Labeling:** Requirements are included to evaluate practices related to the proper labeling and communication of sustainable products.

Scope of the ECCO PLUS Scheme:

01 Field (for Unprocessed Agricultural Products)

Ensures the development of sustainable agricultural practices from planting to harvesting, promoting the responsible use of resources employed

02 Food (for Transformed Products for Human Consumption)

It focuses on sustainability during the transformation processes and on reducing the environmental impact of the production chain.

03 Livestock

Promotes animal welfare, efficient waste management, and the mitigation of pollution associated with livestock activity.

ADVANTAGES OF GETTING CERTIFIED against ECCO PLUS



FINANCIAL SAVINGS

The certification in sustainable agricultural production entails a more efficient management of resources, resulting in significant savings within the operation.



IMPROVEMENT OF CONSUMER PERCEPTION

Consumers increasingly value products that come from sustainable agricultural practices, which can increase demand and the positive perception of such products.



RESPECT FOR THE ENVIRONMENT

Adopting sustainable practices ensures the care of the natural environment, preserving biodiversity, and reducing negative impact on the environment.

AVOIDING PENALTIES DUE TO GREENWASHING PRACTICES

Certification ensures that your agricultural practices comply with international regulations, avoiding penalties for greenwashing or deceptive green marketing.