




CONFICERT

GOOD FARM PLUS

**Certification of Animal Farms
with Animal Welfare and
Sustainability**

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CERTIFICATION OF ANIMAL FARMS WITH ANIMAL WELFARE AND SUSTAINABILITY GOOD FARM PLUS


Good Farm Plus is a quality brand developed by CONFICERT, an international non-for-profit association pioneering the development of B2C (Business to Consumers) brands.

The brand is aimed at **animal farms for the production of meat, milk, and eggs**, extendable to by-products such as fat, skin, etc., and evaluates production practices committed to **animal welfare** and **sustainability**.

The Good Farm Plus Brand is aligned with the principles of the 2030 Agenda and the European Green Deal.


ADVANTAGES OF BEING CERTIFIED against GOOD FARM Plus

★ MARKET DIFFERENTIATION




Distinguish operators committed to animal welfare and sustainability

⚙️ ACCES TO SUPPLY CHAINS




Facilitates access to supply chains by demonstrating that the products meet the specific requirements established for their suppliers.

💰 REDUCTION OF AUDITS COSTS



Operators can reduce the need for additional audits by buyers or retailers

👑 ACCES TO PREMIUM MARKETS




Operators gain options to access market segments that value and are willing to pay more for products that offer these guarantees

★★★ IMPROVEMENT OF COMPANY REPUTATION




Improves the reputation and brand image of producers, demonstrating their commitment to animal welfare and sustainability.

📖 COMPLIANCE WITH REGULATIONS




Helps operators comply with regulations on animal welfare and sustainability, reducing the risk of sanctions and improving the relationship with regulatory authorities.

⚠️ RISK REDUCTION



Related to animal health issues, negative environmental impacts, and reputation problems that could arise from unethical or unsustainable practices.

⚙️ IMPROVEMENT IN OPERATIONAL EFFICIENCY



Operators may find opportunities to improve efficiency in resource management

STRUCTURE OF THE GOOD FARM PLUS SCHEME

AW MODULE - Animal Welfare

CHAPTER N°.	TITLE
1	ENVIRONMENTAL MANAGEMENT
1.1	Water management
1.2	Energy management
1.3	Greenhouse gas emissions reduction
1.4	Management of solid and liquid waste
1.5	Soil conservation
1.6	Responsible management of agrochemicals and fertilizers
2	SOCIAL RESPONSIBILITY
2.1	Governance
2.2	Human Rights
2.3	Labor Rights
2.4	Ethical Code and Anti-Corruption Practices
3	CIRCULAR ECONOMY

ESG MODULE - Sustainability

CHAPTER N°.	TITLE
1	SELF-CONTROL SYSTEM
1.1	Facilities
1.2	Health and mood of the animals
2	STAFF TRAINING
2.1	Animal welfare training
2.2	Other trainings
3	BIOSECURITY AND EMERGENCY PLANS
4	IDENTIFICATION AND TRACEABILITY
5	FACILITIES
6	HEALTH AND WELL-BEING OF THE ANIMALS

Scope of the GOOD FARM PLUS Scheme:

01 FARMS

Farms will need to demonstrate compliance with animal welfare and sustainability requirements. To do so, they will need to request audits regarding the AW Module - Animal Welfare and the ESG Module - Sustainability.

02 NEXT STEPS

- **LT Module - Live Animal Transport.**
- **SH Module - Slaughterhouses.**
- **CC Module - Chain of Custody**

