



# ECCO PLUS v2

Certification in Sustainable Organic  
Production

[www.conficert.org](http://www.conficert.org)



[info@conficert.org](mailto:info@conficert.org)



[Conficert-org](https://www.linkedin.com/company/conficert-org)



[Conficertorg](https://www.instagram.com/conficertorg)

## CERTIFICATION IN SUSTAINABLE ORGANIC PRODUCTION ECCO PLUS v2

**ECCO Plus** is a quality brand developed by CONFICERT, an international non-profit association pioneering the development of B2C (Business to Consumer) brands.

The brand targets operators certified in **organic production and evaluates sustainable production practices** on their farms.

The ECCO Plus brand is aligned with the principles of the 2030 Agenda and the European Green Deal.



## ECCO PLUS FRAMEWORK STRUCTURE v2:

- 1 MODULE** **Prerequisites:** Includes the minimum conditions required for certification.
- 2 MODULE** **Governance and Social Responsibility:** Focuses on labor, human, and ethical aspects of the farm operation.
- 3 MODULE** **Environmental Sustainability:** Assesses practices to reduce environmental impact and promote resource conservation.
- 4 MODULE** **Supplier Selection:** Ensures certified industry suppliers meet sustainability and quality standards, prioritizing short supply chains.
- 5 MODULE** **Labeling and Transparency:** Includes requirements for proper labeling and communication of certified products.

## ECCO PLUS Scope:

### 01 Agriculture (Unprocessed Agricultural Products):

Focuses on sustainable farming practices from planting to harvest.

### 02 Livestock

Promotes animal welfare, waste management, and pollution reduction.

### 03 Industry (Processed Products for Human Consumption)

Focuses on sustainability in transformation processes and reducing environmental impact.

## ADVANTAGES OF CERTIFYING WITH ECCO PLUS.



### ECONOMIC SAVINGS.

Certification in sustainable agricultural production leads to more efficient resource management, resulting in significant savings within the farm operation.



### IMPROVEMENT OF CONSUMER PERCEPTION.

Consumers are increasingly valuing products that come from sustainable agricultural practices, which can boost demand and foster a positive perception of these types of products.



### RESPECT FOR THE ENVIRONMENT.

Adopting sustainable practices ensures the care of the natural environment, preserving biodiversity and reducing negative environmental impact.



### AVOID PENALTIES FOR GREENWASHING PRACTICES.

Certification ensures that your agricultural practices comply with international regulations, preventing sanctions for misleading green marketing or greenwashing.