

Good Farm Plus v2

CERTIFICATION FOR ANIMAL FARMS

- Environmental management
- Social responsibility
- Corporate governance

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Good Farm Plus v2 - CERTIFICATION FOR ANIMAL FARMS

ENVIRONMENTAL MANAGEMENT, SOCIAL RESPONSIBILITY AND CORPORATE GOVERNANCE

Good Farm Plus is a quality certification brand developed by CONFICERT, an international non-profit association pioneering in the development of B2C brands.

The brand targets animal farms producing meat, milk, and eggs, as well as secondary products such as fat, hides, etc., and evaluates production practices committed to environmental management, social responsibility, and corporate governance. Good Farm Plus is aligned with the principles of the 2030 Agenda and the European Green Deal.

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Advantages of certifying with Good Farm Plus

MARKET DIFFERENTIATION

Good Farm Plus helps distinguish operators who are committed to environmental management, social responsibility, and corporate governance from others in the marketplace.

REDUCED AUDIT COSTS

Operators can reduce the need for additional audits by buyers or retailers, streamlining the certification process.

IMPROVED CORPORATE REPUTATION

The certification enhances the reputation and brand image of producers by demonstrating their commitment to environmental management, social responsibility, and corporate governance.

RISK REDUCTION

Certification helps mitigate risks associated with animal health issues, negative environmental impacts, and reputational damage that may arise from unethical or unsustainable practices.



ACCESS TO SUPPLY CHAINS

Facilitates entry into supply chains by demonstrating that products meet the specific requirements set by suppliers and buyers.



ACCESS TO PREMIUM MARKETS

Operators gain access to premium market segments that value and are willing to pay more for products that carry these guarantees of sustainability and ethical practices.



COMPLIANCE WITH REGULATIONS

Good Farm Plus helps operators comply with regulations related to environmental management, social responsibility, and corporate governance, reducing the risk of sanctions and improving relations with regulatory authorities.



IMPROVED OPERATIONAL EFFICIENCY

Operators can identify opportunities to enhance resource management and operational efficiency.

ESG MODULE – Sustainability

No. Chapter	TITLE
1	ENVIRONMENTAL MANAGEMENT
1.1	Water Management
1.2	Energy Management
1.3	Greenhouse Gas Emissions Management
1.4	Management of Solid and Liquid Waste
2	SUSTAINABILITY
2.1	Governance
2.2	Circular Economy

Scope of the GOOD FARM PLUS Scheme:

FARMS

Farms must demonstrate compliance with environmental management requirements and ESG sustainability principles. To do so, they must request an audit under the ESG – Sustainability Module.

FUTURE SCOPES

- **LT Module** - Live Animal Transport.
- **SH Module** – Slaughterhouses.
- **CC Module** - Chain of Custody