

ECCO PLUS v2

Certification in Sustainable Organic
Production

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CERTIFICATION IN SUSTAINABLE ORGANIC PRODUCTION ECCO PLUS v2

ECCO Plus is a quality brand developed by CONFICERT, an international non-profit association pioneering the development of B2C (Business to Consumer) brands.

The brand targets operators certified in **organic production and evaluates sustainable production practices** on their farms.

The ECCO Plus brand is aligned with the principles of the 2030 Agenda and the European Green Deal.

ADVANTAGES OF CERTIFYING WITH ECCO PLUS.



ECONOMIC SAVINGS.

Certification in sustainable agricultural production leads to more efficient resource management, resulting in significant savings within the farm operation.



RESPECT FOR THE ENVIRONMENT.

Adopting sustainable practices ensures the care of the natural environment, preserving biodiversity and reducing negative environmental impact.



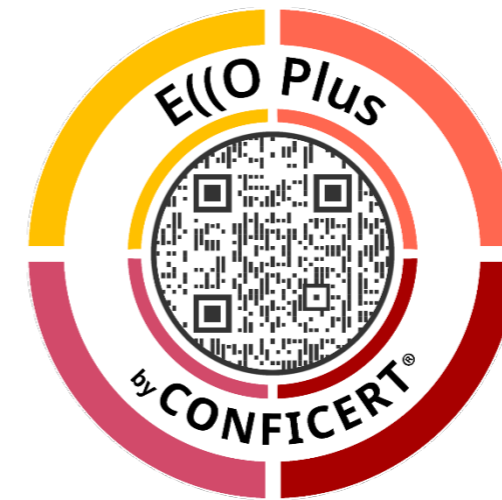
IMPROVEMENT OF CONSUMER PERCEPTION.

Consumers are increasingly valuing products that come from sustainable agricultural practices, which can boost demand and foster a positive perception of these types of products.



AVOID PENALTIES FOR GREENWASHING PRACTICES.

Certification ensures that your agricultural practices comply with international regulations, preventing sanctions for misleading green marketing or greenwashing.



ECCO PLUS FRAMEWORK STRUCTURE v2:

1 MODULE

Prerequisites: Includes the minimum conditions required for certification.

2 MODULE

Governance and Social Responsibility: Focuses on labor, human, and ethical aspects of the farm operation.

3 MODULE

Environmental Sustainability: Assesses practices to reduce environmental impact and promote resource conservation.

4 MODULE

Supplier Selection: Ensures certified industry suppliers meet sustainability and quality standards, prioritizing short supply chains.

5 MODULE

Labeling and Transparency: Includes requirements for proper labeling and communication of certified products.

ECCO PLUS Scope:

01 Agriculture (Unprocessed Agricultural Products):

Focuses on sustainable farming practices from planting to harvest.

02 Livestock

Promotes animal welfare, waste management, and pollution reduction.

03 Industry (Processed Products for Human Consumption)

Focuses on sustainability in transformation processes and reducing environmental impact.