



## ENERGY SAVER V1

Management of the use and consumption of energy resources

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# Certification of Energy Resource Use and Consumption Management – ENERGY SAVER

**Energy Saver** is a global quality brand developed by CONFICERT, an international not-for-profit association pioneering the creation of B2C (Business to Consumer) brands that promote full transparency for consumers.

With the **Energy Saver** certification, organizations demonstrate their commitment to complying with legal and regulatory requirements related to energy management and handling, as well as to the efficient, responsible, and sustainable use of energy.

The **Energy Saver Brand** is aligned with the 2030 Agenda and the Sustainable Development Goals (SDGs) 7 (Affordable and Clean Energy), 12 (Responsible Consumption and Production), 13 (Climate Action), and 9 (Industry, Innovation, and Infrastructure), in order to provide added value in sustainable energy management by promoting efficiency and sustainability in energy use..

## ENERGY SAVER Brand Structure

MODULE 1

### Governance, legal compliance and water culture within the organization:

Review of the organization's regulatory compliance, its policies, commitments, Energy Management System (EMS), staff training, and communication and transparency practices.

MODULE 2

### Energy control, measurement and monitoring:

Assessment of energy efficiency through consumption comparison and target setting, development of control and maintenance plans, emissions monitoring, and waste management.

MODULE 3

### Energy efficiency and improvement objectives:

Energy consumption management within the organization, including efficiency plans and objectives, benchmarking analyses, use of renewable energy sources, and reduction of overall energy consumption.

MODULE 4

### Internal audits:

It consists of the evaluation of the internal audit plan and the corrective action plan.

MODULE 5

### Subcontractors:

Review of the subcontractor control plan when any energy-related process is outsourced, noting that different requirements apply to certified and non-certified subcontractors.

MODULE 6

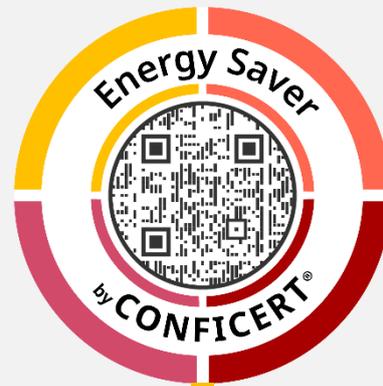
### Use of the Brand:

(and labeling) complies with the provisions of the CONFICERT Trademark and Logo Use Manual and with the applicable legal requirements.

MODULE 7

### Specific requirements for individual multi-site operators and operator groups

(if applicable)



### BRAND CERTIFICATION SCOPE

Any process or activity involving energy consumption to ensure the efficient, responsible, and sustainable use of energy resources.

### APPLICABLE SECTORS

All organizations or operators that use significant energy consumption in their activities or production processes.

### OBJETIVE

To integrate energy sustainability, position the organization with responsible consumers, and actively contribute to the efficient use of energy.

## Benefits of the certification ENERGY SAVER



**CONSUMER TRUST**  
The certification provides consumers with a clear guarantee of responsible energy use and transparent, credible environmental practices.



**REGULATORY COMPLIANCE**  
It enables the organization to demonstrate compliance with applicable energy management legislation and to reduce legal risks in relation to regulatory authorities.



**CORPORATE IMAGE REPUTATION ENHANCEMENT**  
It strengthens the operator's image by demonstrating a genuine commitment to sustainability and reinforcing customer trust and loyalty.



**STRATEGIC POSITIONING**  
It helps position the organization as a sustainable operator and creates opportunities within responsible supply chains and demanding markets.



**MARKET DEMAND RESPONSE**  
It allows the organization to respond to the growing demand for products and services with low environmental impact by providing verified information on energy use.



**PROTECTION AGAINST GREENWASHING**  
It ensures the authenticity of environmental claims and prevents misleading practices or consumer confusion.



**CONTRIBUTION TO SOCIETY**  
Drives efficient and sustainable energy management models while reinforcing the organization's social and environmental responsibility.



**IMPROVEMENT IN OPERATIONAL EFFICIENCY**  
Facilitates the identification of energy-use improvements that reduce costs, minimize risks, and enhance resilience against shortages.



**INTEGRATION INTO THE BUSINESS STRATEGY**  
It ensures that sustainable energy management is embedded into the organization's overall strategy with a continuous-improvement approach.