



ENERGY SAVER V1

Management of the use and consumption of energy resources

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Certification of Energy Resource Use and Consumption Management – ENERGY SAVER

Energy Saver is a global quality brand developed by CONFICERT, an international not-for-profit association pioneering the creation of B2C (Business to Consumer) brands that promote full transparency for consumers.

With the **Energy Saver** certification, organizations demonstrate their commitment to complying with legal and regulatory requirements related to energy management and handling, as well as to the efficient, responsible, and sustainable use of energy.

The **Energy Saver Brand** is aligned with the 2030 Agenda and the Sustainable Development Goals (SDGs) 7 (Affordable and Clean Energy), 12 (Responsible Consumption and Production), 13 (Climate Action), and 9 (Industry, Innovation, and Infrastructure), in order to provide added value in sustainable energy management by promoting efficiency and sustainability in energy use..

ENERGY SAVER Brand Structure

MODULE 1

Governance, legal compliance and water culture within the organization:

Review of the organization’s regulatory compliance, its policies, commitments, Energy Management System (EMS), staff training, and communication and transparency practices.

MODULE 2

Energy control, measurement and monitoring:

Assessment of energy efficiency through consumption comparison and target setting, development of control and maintenance plans, emissions monitoring, and waste management.

MODULE 3

Energy efficiency and improvement objectives:

Energy consumption management within the organization, including efficiency plans and objectives, benchmarking analyses, use of renewable energy sources, and reduction of overall energy consumption.

MODULE 4

Internal audits:

It consists of the evaluation of the internal audit plan and the corrective action plan.

MODULE 5

Subcontractors:

Review of the subcontractor control plan when any energy-related process is outsourced, noting that different requirements apply to certified and non-certified subcontractors.

MODULE 6

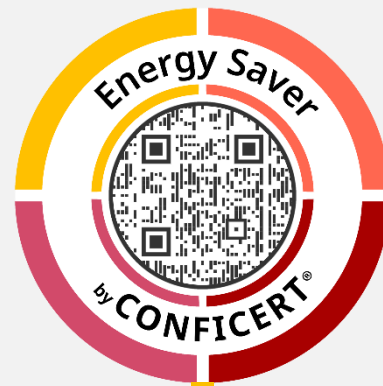
Use of the Trademark:

(and labeling) complies with the provisions of the CONFICERT Trademark and Logo Use Manual and with the applicable legal requirements.

MODULE 7

Specific requirements for individual multi-site operators and operator groups

(if applicable)



BRAND CERTIFICATION SCOPE

Any process or activity involving energy consumption to ensure the efficient, responsible, and sustainable use of energy resources.

APPLICABLE SECTORS

All organizations or operators that use significant energy consumption in their activities or production processes.

OBJETIVE

To integrate energy sustainability, position the organization with responsible consumers, and actively contribute to the efficient use of energy.

Benefits of the certification ENERGY SAVER



CONSUMER TRUST
The certification provides consumers with a clear guarantee of responsible energy use and transparent, credible environmental practices.



REGULATORY COMPLIANCE
It enables the organization to demonstrate compliance with applicable energy management legislation and to reduce legal risks in relation to regulatory authorities.



CORPORATE IMAGE REPUTATION ENHANCEMENT
It strengthens the operator’s image by demonstrating a genuine commitment to sustainability and reinforcing customer trust and loyalty.



STRATEGIC POSITIONING
It helps position the organization as a sustainable operator and creates opportunities within responsible supply chains and demanding markets.



MARKET DEMAND RESPONSE
It allows the organization to respond to the growing demand for products and services with low environmental impact by providing verified information on energy use.



PROTECTION AGAINST GREENWASHING
It ensures the authenticity of environmental claims and prevents misleading practices or consumer confusion.



CONTRIBUTION TO SOCIETY
Drives efficient and sustainable energy management models while reinforcing the organization’s social and environmental responsibility.



IMPROVEMENT IN OPERATIONAL EFFICIENCY
Facilitates the identification of energy-use improvements that reduce costs, minimize risks, and enhance resilience against shortages.



INTEGRATION INTO THE BUSINESS STRATEGY
It ensures that sustainable energy management is embedded into the organization’s overall strategy with a continuous-improvement approach.