



CONFICERT

GOOD FARM PLUS CHAIN OF CUSTODY V1

Good Farm Plus product traceability management throughout the entire supply chain

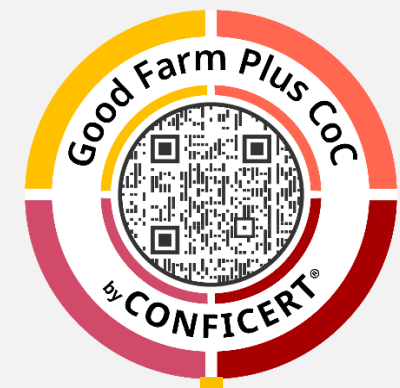
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BRAND CERTIFICATION SCOPE

Good Farm Plus Chain of Custody.

SUBSCOPES

01. Slaughterhouse

02. Supply Chain

- Cutting rooms
- Handling and processing centers
- Packaging centers
- Storage and logistics centers
- Distributors

03. Points of sale

Organizations selling GFP or GFP CoC certified products directly to end consumers.

- Retailers
- Large-scale distribution
- HoReCa Channel

Certification of Good Farm Plus product traceability management throughout the entire chain – Good Farm Plus Chain of Custody (CoC)

Good Farm Plus CoC is a global quality brand developed by **CONFICERT**, an international not-for-profit association pioneering the creation of B2C (Business to Consumer) brands that promote full transparency for consumers.

With the **Good Farm Plus CoC** certification, organizations can ensure the traceability and sustainability of animal-based products throughout the entire supply chain, guaranteeing that certified products maintain their integrity from farms to the end customer, while providing transparency and reliability in environmental, social, and animal welfare practices.

The **Good Farm Plus CoC Brand** establishes uniform international standards for intermediary operators, supporting the integrity of certified products and strengthening commitment to environmental and social sustainability, as well as to animal welfare principles.

Benefits of the Certification GOOD FARM PLUS CHAIN OF CUSTODY

MARKET DIFFERENTIATION

Enables differentiation of operators committed to sustainability in the eyes of increasingly conscious consumers.

ACCESS TO SUPPLY CHAINS

Facilitates access to supply chains that require suppliers to meet verifiable sustainability and quality standards.

AUDIT COSTS REDUCTION

Reduces the need for additional buyer audits by providing a trusted certification.

ACCESS TO PREMIUM MARKETS

Creates opportunities to access market segments willing to pay a premium for products with verified sustainability assurances.

CORPORATE IMAGE REPUTATION ENHANCEMENT

Enhances brand image by demonstrating a strong commitment to sustainability.

REGULATORY COMPLIANCE

It enables organizations to demonstrate compliance with regulations while reducing the risk of penalties and conflicts with authorities.

RISK REDUCTION

Reduces negative environmental risks, and reputational issues associated with unsustainable practices.

IMPROVEMENT IN OPERATIONAL EFFICIENCY

Identifies opportunities to optimize resources and achieve long-term cost savings.

APPLICABLE SECTORS

Organizations carrying out any subsequent stage involving Good Farm Plus products, such as slaughtering, cutting, storage, processing, packaging, labeling, marketing, distribution, etc.

OBJETIVE

Maintain the integrity, traceability, and best practices in animal welfare and sustainability of Good Farm Plus products throughout the entire supply chain.

Good Farm Plus CoC Brand Structure

Slaughterhouse

1
MODULE

Chain of Custody Management System: the module assesses the management system, including traceability; the receipt and verification of certified inputs; processing and handling; nonconformity management; subcontractors; the sale and delivery of certified products; as well as specific requirements for multisite operators.

2
MODULE

Environmental Management: The module includes requirements focused on the assessment of water management, energy management, gaseous emissions management, and solid and liquid waste management.

3
MODULE

Sustainability: The module focuses on the assessment of governance, including policies, requirements applicable to employees, commitment to the SDGs, and engagement with neighboring communities.

4
MODULE

Animal Welfare: Specific requirements for slaughterhouse certification covering the proper handling and slaughter of animals in accordance with animal welfare principles.

Supply Chain

1
MODULE

Chain of Custody Management System: the module assesses the management system, including traceability; the receipt and verification of certified inputs; processing and handling; nonconformity management; subcontractors; the sale and delivery of certified products; as well as specific requirements for multisite operators.

2
MODULE

Environmental Management: The module includes requirements focused on the assessment of water management, energy management, gaseous emissions management, and solid and liquid waste management.

3
MODULE

Sustainability: The module focuses on the assessment of governance, including policies, requirements applicable to employees, commitment to the SDGs, and engagement with neighboring communities.

Points of sale

1
MODULE

Chain of Custody Management System: The module consists of the assessment of the chain of custody management system, including traceability; the receipt and verification of certified inputs; nonconforming product management; the identification and display of certified products; and specific requirements for multisite operators.