



Good Farm Plus V3

LIVESTOCK CERTIFICATION

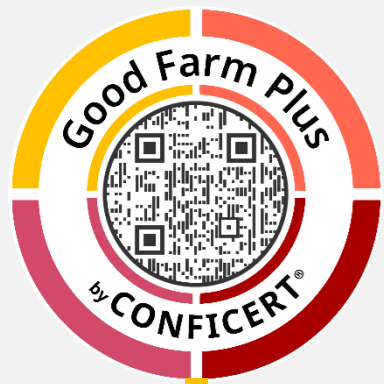
- Environmental Management
- Social Responsibility
- Animal Welfare
- Corporate Governance

 www.conficert.org

 info@conficert.org

 [Conficert-org](https://www.linkedin.com/company/conficert-org)

 [Conficertorg](https://www.instagram.com/Conficertorg)



BRAND CERTIFICATION SCOPE

Farms dedicated to the production of meat, milk, eggs, and other animal by-products (fat, hides, etc.).

APPLICABLE SECTORS

Livestock operations seeking to certify compliance with environmental management and sustainability requirements, and to assess proper animal handling in accordance with animal welfare principles.

OBJETIVE

Ensure the farm's commitment to environmental management, social responsibility, corporate governance, and animal welfare.

Certification of Environmental Management, Sustainability, ESG, and Animal Welfare – Good Farm Plus

Good Farm Plus is a global quality brand developed by **CONFICERT**, an international not-for-profit association pioneering the creation of B2C (Business to Consumer) brands that promote full transparency for consumers.

With the **Good Farm Plus** certification, organizations can ensure the environmental management and sustainability of livestock practices, guaranteeing that certified products comply with ESG and animal welfare principles, while providing transparency and reliability in environmental and social practices.

The **Good Farm Plus Brand** establishes uniform international standards for farms aligned with the principles of the 2030 Agenda and the European Green Deal, reinforcing the commitment to environmental and social sustainability and animal welfare.

Good Farm Plus Brand Structure

- 1 MODULE Legal Compliance:** Responsible declaration of legal compliance of the farm.
- 2 MODULE Sustainability:** Review of the sustainability policy; compliance with the SDGs; internal audits and CAP requirements; roles and responsibilities; training; engagement with employees and neighboring communities; efficient use of resources; and circular economy practices.
- 3 MODULE Environmental Managements:** Assessment of water and energy management and efficiency; management and reduction planning of gaseous emissions; management of solid and liquid waste; and assurance of legal compliance with respect to environmental management.
- 4 MODULE Use of the Trademark (and labelling):** complies with the provisions of the CONFICERT Trademark and Logo Use Manual and with the applicable legal requirements.
- 5 MODULE Subcontractors:** Review of the subcontractor control plan if applicable, noting that different requirements apply to certified and non-certified subcontractors.
- 6 MODULE Specific Requirements for individual multisite operators** (if applicable)
- 7 MODULE Animal Welfare:** It is verified that the system comprehensively assesses animal welfare through self-monitoring controls, staff training, and biosecurity and emergency measures. This includes the verification of traceability, proper identification, and the condition of facilities. It also oversees animal health, behavior, and living conditions. All of the above ensures appropriate, preventive management in accordance with animal health and welfare standards.

Benefits of the Certification GOOD FARM PLUS

 **MARKET DIFFERENTIATION**

Enables the differentiation of operators committed to environmental management and responsibility, animal welfare, and corporate governance.

 **ACCESS TO PREMIUM MARKETS**

Creates opportunities to access market segments willing to pay a premium for products with verified sustainability and animal welfare assurances.

 **ACCESS TO SUPPLY CHAINS**

Facilitates access to supply chains that require suppliers to meet verifiable sustainability standards.

 **AUDIT COSTS REDUCTION**

Reduces the need for additional buyer audits by providing a trusted certification.

 **CORPORATE IMAGE REPUTATION ENHANCEMENT**

Enhances brand image by demonstrating a strong commitment to sustainability and animal welfare.

 **IMPROVEMENT IN OPERATIONAL EFFICIENCY**

Identifies opportunities to optimize resources and achieve long-term cost savings.

 **RISK REDUCTION**

Reduces negative environmental impacts, animal health risks, and reputational issues associated with unethical or unsustainable practices.

 **REGULATORY COMPLIANCE**

It enables organizations to demonstrate compliance with sustainability and animal welfare regulations while reducing the risk of penalties and conflicts with authorities.